

How to buy on Fiverr

[Fiverr](#) is one of the most well-known online freelancing marketplaces.

[In 2020, Fiverr had 3.42 million active buyers, from more than 160 countries.](#)

Its premise is quite simple: you can find top talent from all over the world, starting at \$5 per gig.

You can get as freaky as you wish.

If your imagination can't be stopped, then, don't let the buying process also stop you.

In the next few lines we're going to see how you can find top freelancers online and how to buy their services using Fiverr.

3 steps to place an order on Fiverr

Step 1: Finding the service you're looking for

It's not by chance that Fiverr is one of the top online freelancing marketplaces.

Fiverr's unique interface with the user allows you to search for gigs in two separate ways.

On one hand, you can use the **search bar**.

This way is quite simple: just type in the service you're looking for and you will see all gigs that match up to your search.

The other way that you can find the gig you're looking for is **by exploring Fiverr's categories**.

You can browse through 8 top tier categories:

1. Graphics and Design
2. Digital Marketing
3. Writing and Translation
4. Video and Animation
5. Music and Audio
6. Programming and Tech
7. Business
8. Lifestyle

All of these are divided into subcategories of their own.

They aren't static, since Fiverr tries to update them and create new ones, in order to optimize your experience.

Also, Fiverr has a 9th category, simply directed to trending services, so you can find the most on-demand gigs faster.

Step 2: Choosing the gig on Fiverr

So, among [Fiverr's 830.000 sellers](#), how will you find the perfect gig for you?

Whether you're using the search bar or browsing throughout all 8 categories of this online freelancing marketplace, and their corresponding subcategories, Fiverr's results page will show you:

- the list of gigs that match your search
- their starting price
- the number of reviews and their average
- a brief title and description of the listing
- a thumbnail and a visual preview of their work

Entering the gig's listing, you'll be able to see all of this info in more detail.

Probably, the first thing you'll notice is the gig's price.

Bear in mind that this is only a **starting price**.

A majority of gigs may have **different service levels, plans and/or extra features** that will influence the final cost of the service.

One of the **most common extra is an urgent delivery feature**.

This will allow you to move up the seller's queue, speeding up the delivery, in exchange for an additional fee.

Speaking of queues, another info that you will be able to find is **how many orders the seller has in queue to deliver**.

This metric will help you understand two questions: how in-demand that freelancer is and how likely he is to fulfill your order in time.

Make sure that the listing description, as well as the freelancer's profile, meet the requirements you need for the task at hand.

If you need to contact the seller, make sure you are logged on Fiverr...but more on that later.

Another very important information on the gig listing, is the **freelancer's reviews and their average**.

This helps you to assess the quality of their work.

A high number of reviews, from 4 or 5 stars, in recent times, will help you to understand that you can trust that freelancer.

Step 3: Placing an order on Fiverr

Upon making sure the freelancer is up to the task, now it's time to place your order.

If the gig has more than one plan, select it, and click ***Continue to Checkout***.

At this point, you'll be required to have a user account on Fiverr.
Make sure you are logged on, otherwise, Fiverr will help you sign up.

On the checkout page, you will be able to select your service extras, if needed, as well as the quantity.

This will influence your service total.

At this point, you're going to see the total amount: service subtotal as well as [Fiverr's fee](#).
If you have a promo code, this is the time to type it in, and click *Apply*

After this, click *Order Now*.

This is when you'll have to input your payment details.
You can choose between credit card and Paypal.
Depending on where you are, you may find other payment methods available.

Click *Confirm and Pay*.

You're going to be redirected to the requirements page, where you can answer a few questions from the freelancer.
At this stage, you'll start briefing your project requirements, so that the seller can deliver a great job.

Click *Start Order* and you're done.
Now it's time for the freelancer to start working

How to follow up on your order on Fiverr

After placing your order, you will be able to track it under the Orders menu, on Fiverr.

You'll be able to talk to the seller, while the order is being completed.
Or vice versa, if the freelancer needs further clarification on your requirements.

Is Fiverr the right online freelancing marketplace for you?

Being a popular freelancing marketplace has its upsides.
But it also comes with its downsides.

There are many [alternatives to Fiverr](#).

However, being known as an online freelancing marketplace with gigs starting out at \$5, you're sure to find lots of low quality gigs.

And, worse than that, unprofessional freelancers.

Despite buyers and sellers rating one another, we all know that other more personal factors can be considered in the evaluations.

Hence, these ratings can be a little bit biased.

Best online freelancers at Fiverr or Vettted

Here's where [Vettted](#) comes in.

Not all freelancers are featured on Vettted.

We make sure that you can outsource your marketing efforts through services with a clear scope and price.

By doing this, you can trust that you will find the best online freelance marketplace community in the world.

There is a [curatorship of qualified freelancers](#) that ensures that only top talent is found in Vettted.

[Discover Vettted's top Digital Marketing talents](#)