

# How to Become a Good Voice Over Artist

Voice over artists are in demand. People can't understand a movie or video game if the voice-over does not do it justice. Have you ever seen an advertisement, a movie trailer, or even a video game that really stood out to you?

It might have been because of the voice over. The voice actor's performance can make your product absolutely irresistible.

Voice acting is not just about delivering lines and replaying them in different ways—it is also about conveying emotions and atmosphere through sound waves. With this article, I will guide you on how to become successful with your career as a hired VO artist.

Voice Over is an art that will require daily practice and training. It's a creative job that requires focus, money, and thought. Voice over artists also works from home.

This is the first in a series of articles on how to become a good voice actor. Stay tuned for future posts with more information about what you need to do today, and let's get started!

## Becoming a Voice over Artist: Necessary Requirements

Voiceover is an art form where a person who has no previous experience in the field of voice acting, but with a passion for performing and delivering a voiceover performance, uses his or her natural voice to read a pre-recorded audio file into the microphone. Voice actors can record their work independently. Here are some of the requirements of becoming a successful Voice Over Artist.

### Reading clear and loud

To be a voice-over artist, you must be able to pronounce words clearly. You should practice reading aloud in front of a mirror or with your coach and take comfort in doing so.

Additionally, people will be distracted if your voice recording is fuzzy or muddy sounding. A good strategy for improving the clarity of recordings is to make changes as needed from a few different angles before you start the recording session.

### Cold reading skills

To become a voice over artist, it is important to have skills like cold reading and sight-reading. A voice actor needs to be versatile in order for them to continue working on different projects during their career.

Voice actors often use cold reading skills in auditions. They practice breathing techniques and take care of their voices to prevent strain.

### Being able to imitate or improvise characters

Good voice over artists is able to imitate or improvise the voices of famous celebrities. They must also be able to match both personality and sound with the celebrity they are imitating.

## Demo reel

A demo reel should last at least 2 minutes and show off the voice over talent. It is one of the most important requirements for aspiring voice-over artists.

The following are basic ideas to consider when creating a demo reel:

Make sure that your first 30 seconds make an impact.

Try to create content that is aligned with the job you're applying for.

## Home studio equipment

The equipment that you need to become a voice over artist is not one size fits all. You will also need a microphone to record your work, but this is just the beginning of what you'll need in order to get started. These items are essential since they would largely impact the quality of your reel.

# 8 Effective Steps to Becoming a Good Voice Actor

## Take classes

To become a good voice over actor, it is recommended to take classes in voice over. There are plenty of books and resources available that teach you how to be a better narrator. In addition, real-life training is highly recommended for aspiring actors.

If you're looking to take voice classes, it's widely available in major cities. If you want online training, we also **teach aspiring Voice artists how to become successful** in the art here at legiit.com.

This is also a good option but if your focus is on voice-over classes and would rather do that than go into the studio or classroom environment then this might not be for you.

## Join communities

Steps to becoming a good voice actor include joining communities and inquiring about voice over jobs opportunities for beginners. Our **Facebook group** is an active place to get Voiceover news, scoops, and info are shared on these communities.

## Focus on your body and mind

Being a good voice over artist can help you to make money. To become successful in this field, you need to stay healthy and on your toes. You also need to focus on your body and mind.

Voice acting is not easy, actors need to stay connected to their bodies. Yoga is highly recommended for voice actors as it helps them focus on the body and mind.

Taking breaks from your work will help you practice, but be sure that you are practicing correctly in order to achieve optimal results.

## Produce great quality recordings

To produce high-quality recordings, you should have professional equipment and a professional studio. You should also create demos rather than pay for recording apps because agents and directors will be able to tell if your recordings are high quality.

If you're looking to produce high-quality voice overs, don't worry about the super expensive ones. A radio voice is not necessary for your videos since they are low quality.

## **Personal branding**

In order to become a good voice over actor, you need to think of yourself as a business, and thinking about the marketing side is key.

If you're a freelance voice over actor, it's all up to you. You are in charge of building your personal website and promoting yourself on social media. **We offer services that help build professional websites for voice over artists and freelancers** so they can maintain their own branding as well as get more work from clients who also use these platforms regularly.

Although voice over acting is a fun job, it's important to think of the work as a business. To get work regularly, you must learn how to sell yourself and your skillset in order for them to be recognized by casting directors or producers.

## **Develop demo reel**

A good voice actor should have a demo reel that can be used for showing employers. A voice actor should collect their recordings and edit them together into one file.

The demo reel is a portfolio of different snippets from your previous work. It includes voice acting, advertisements, and any other projects that you have done in the past with sound design or production.

It is important to have a demo reel that includes the strongest recordings and is relevant for the job. The best way to create an impression on your demo reel is by using imitation voices of characters. It's also recommended you record your own or have it professionally done in a studio because there are limitations with these options.

## **Create your own recording studio**

When you're starting out as a voice over artist, start by getting your own recording studio. With the right equipment, you'll be able to produce quality sound for your projects.

Record audio with your microphone and then use software such as Adobe Audition or Pro Tools to edit it into placeable files for uploading onto platforms like YouTube or SoundCloud.

When you are looking to create your own recording studio, it is important that the quality of sound is paramount. To ensure this, invest in acoustic foam and mineral wool for soundproofing purposes.

It's also recommended to start small and gradually expand as needed until you've reached a level where all auditions can be held successfully using your new equipment!

## **Practice reading aloud**

Practicing reading aloud helps you familiarize yourself with your voice, helps to improve pronunciation and enunciation. When an audio recording is sent in for a commercial or other projects, focus on pronouncing the words correctly and enunciating them thoroughly.

Practice reading aloud is a common practice for voice-over actors. This helps them perfect the pitch of their voices and establish clear diction when they are voicing children's books or other materials which require it.

## **How to market and develop your voice over business**

The marketing and development of your voice over the business can be done in a number of ways. You'll want to build relationships with potential customers, maintain the quality of your work, and make sure you're always delivering what people need.

In order to become a good voice over artist, you first need an online presence and a brand. The logo is the first thing people will see when they visit your website or social media pages so it needs to be polished and professional-looking.

You can also hire graphic designers for cheap and easy who are skilled in design as well as marketing themselves with routines, approaches, information about your company's services, etc., which is crucial if you want more customers coming through your door.

The key is to be consistent with marketing your services with a brand that people will want to follow.

## **Earning potential as a voice over artist**

Voice Over Acting is a high-income skill you will not want to miss. Voice over artists can earn potential on the side by marketing their services. They also have an opportunity to develop and improve their skills through practice.

The first step is to learn how to become a voice actor by taking classes and attending meet-ups, then you can now see the huge earning part of the job when you are good at it.