



Full Site Audit Report

concretekelowna.com

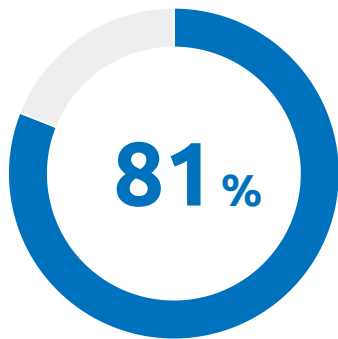
Full Site Audit Report

Subdomain: concretekelowna.com

Last Update: December 30, 2022

Crawled Pages: 28

Site Health



Crawled Pages

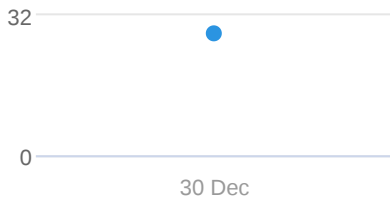
28

● Healthy (2)
 ● Broken (2)
 ● Have issues (21)
 ● Redirected (3)
 ● Blocked (0)



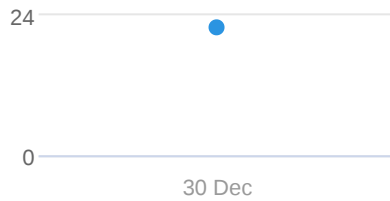
Errors

28



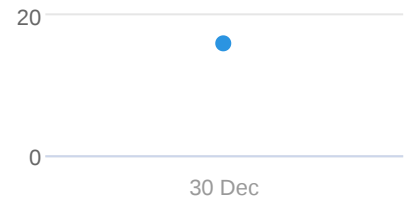
Warnings

22



Notices

16



Top Issues

2 pages returned 4XX status code	errors	3% of total issues
3 internal links are broken	errors	5% of total issues
17 structured data items are invalid	errors	26% of total issues

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28 ⁰

17 structured data items are invalid

About this issue: This issue is triggered if structured data items contain fields that do not meet Google's guidelines <https://developers.google.com/search/docs/data-types/article>. Implementing and maintaining your structured data correctly is important if you want to get an edge over your competitors in search results. If your website markup has errors, crawlers will not be able to properly understand it, and you may run the risk of losing the chance of gaining rich snippets and getting more favorable rankings.

For more information on the structured data requirements, see <https://schema.org>, Google documentation <https://developers.google.com/search/docs/data-types/article> or our article <https://www.semrush.com/kb/1084-structured-data-items-site-audit>. How to fix: Check structured data on your webpages with a validation tool. Please note that different markup testing tools may show different results.

We recommend that you use the Rich Results Test tool <https://search.google.com/test/rich-results> to review and validate your pages' structured data against their rich snippet requirements.

17 ⁰

3 issues with duplicate title tags

About this issue: Our crawler reports pages that have duplicate title tags only if they are exact matches. Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned.

Moreover, identical <title> tags confuse users as to which webpage they should follow. How to fix: Provide a unique and concise title for each of your pages that contains your most important keywords. For information on how to create effective titles, please see this Google article: <https://support.google.com/webmasters/answer/35624>.

3 ⁰

3 internal links are broken

About this issue: Broken internal links lead users from one website to another and bring them to non-existent webpages. Multiple broken links negatively affect user experience and may worsen your search engine rankings because crawlers may think that your website is poorly maintained or coded. Please note that our crawler may detect a working link as broken.

Generally, this happens if the server hosting the website you're referring to blocks our crawler from accessing this website. How to fix: Please follow all links reported as broken. If a target webpage returns an error, remove the link leading to the error page or replace it with another resource.

If the links reported as broken do work when accessed with a browser, you should contact the website's owner and inform them about the issue.

3 ⁰

2 pages returned 4XX status code

2 ⁰

About this issue: A 4xx error means that a webpage cannot be accessed. This is usually the result of broken links. These errors prevent users and search engine robots from accessing your webpages, and can negatively affect both user experience and search engine crawlability.

This will in turn lead to a drop in traffic driven to your website. Please be aware that crawler may detect a working link as broken if your website blocks our crawler from accessing it. This usually happens due to the following reasons: 1.

DDoS protection system. 2. Overloaded or misconfigured server.

How to fix: If a webpage returns an error, remove all links leading to the error page or replace it with another resource. To identify all pages on your website that contain links to a 4xx page, click "View broken links" next to the error page. If the links reported as 4xx do work when accessed with a browser, you can try either of the following: 1.

Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt.

2 pages have duplicate meta descriptions

2 ⁰

About this issue: Our crawler reports pages that have duplicate meta descriptions only if they are exact matches. A <meta description> tag is a short summary of a webpage's content that helps search engines understand what the page is about and can be shown to users in search results. Duplicate meta descriptions on different pages mean a lost opportunity to use more relevant keywords.

Also, duplicate meta descriptions make it difficult for search engines and users to differentiate between different webpages. It is better to have no meta description at all than to have a duplicate one. How to fix: Provide a unique, relevant meta description for each of your webpages.

For information on how to create effective meta descriptions, please see this Google article: <https://support.google.com/webmasters/answer/35624>.

1 internal image is broken

1 ⁰

About this issue: An internal broken image is an image that can't be displayed because it no longer exists, its URL is misspelled, or because the file path is not valid. Broken images may jeopardize your search rankings because they provide a poor user experience and signal to search engines that your page is low quality. How to fix: To fix a broken internal image, perform one of the following: 1.

If an image is no longer located in the same location, change its URL. 2. If an image was deleted or damaged, replace it with a new one.

3. If an image is no longer needed, simply remove it from your page's code.

0 pages returned 5XX status code

0 ⁰

0 pages don't have title tags

0 ⁰

0 pages have duplicate content issues

0 ⁰

0 pages couldn't be crawled

0 ⁰

0 pages couldn't be crawled (DNS resolution issues)

0 ⁰

0 pages couldn't be crawled (incorrect URL formats)	0
Robots.txt file has format errors	0
0 sitemap.xml files have format errors	0
0 incorrect pages found in sitemap.xml	0
0 pages have a WWW resolve issue	0
This page has no viewport tag	0
0 pages have too large HTML size	0
0 AMP pages have no canonical tag	0
0 issues with hreflang values	0
0 hreflang conflicts within page source code	0
0 issues with incorrect hreflang links	0
0 non-secure pages	0
0 issues with expiring or expired certificate	0
0 issues with old security protocol	0
0 issues with incorrect certificate name	0
0 issues with mixed content	0

No redirect or canonical to HTTPS homepage from HTTP version	0
0 redirect chains and loops	0
0 pages with a broken canonical link	0
0 pages have multiple canonical URLs	0
0 pages have a meta refresh tag	0
0 issues with broken internal JavaScript and CSS files	0
0 subdomains don't support secure encryption algorithms	0
0 sitemap.xml files are too large	0
0 links couldn't be crawled (incorrect URL formats)	0
0 pages are missing the viewport width value	0
0 pages have slow load speed	0

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22 ⁰

13 pages have low text-HTML ratio

About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content.

That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster.

How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

13 ⁰

6 outgoing internal links contain nofollow attribute

About this issue: The rel="nofollow" attribute is an element in an <a> tag that tells crawlers not to follow the link (e.g., "Nofollow link example"). "Nofollow" links don't pass any link juice to referred webpages. That's why it is not recommended that you use nofollow attributes in internal links. You should let link juice flow freely throughout your website.

Moreover, unintentional use of nofollow attributes may result in your webpage being ignored by search engine crawlers even if it contains a valuable content. How to fix: Make sure not to use nofollow attributes by mistake. Remove them from <a> tags, if necessary.

6 ⁰

1 page has too much text within the title tag

About this issue: Most search engines truncate titles containing more than 70 characters. Incomplete and shortened titles look unappealing to users and won't entice them to click on your page. For more information, please see this Google article: <https://support.google.com/webmasters/answer/35624>.

How to fix: Try to rewrite your page titles to be 70 characters or less.

1 ⁰

1 page has duplicate H1 and title tags

About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page.

For more information, please see this Google article:

<https://support.google.com/webmasters/answer/35624>. How to fix: Try to create different content for your <title> and <h1> tags.

1 ⁰

1 page has an underscore in the URL

About this issue: When it comes to URL structure, using underscores as word separators is not recommended because search engines may not interpret them correctly and may consider them to be a part of a word. Using hyphens instead of underscores makes it easier for search engines to understand what your page is about. Although using underscores doesn't have a huge impact on webpage visibility, it decreases your page's chances of appearing in search results, as opposed to when hyphens are used.

For more information, please see this Google article:

<https://support.google.com/webmasters/answer/76329?hl=en>. How to fix: Replace underscores with hyphens. However, if your page ranks well, we do not recommend that you do this.

1 ⁰

0 external links are broken	0
0 external images are broken	0
0 links on HTTPS pages leads to HTTP page	0
0 pages don't have enough text within the title tags	0
0 pages don't have an h1 heading	0
0 pages don't have meta descriptions	0
0 pages have too many on-page links	0
0 URLs with a temporary redirect	0
0 images don't have alt attributes	0
0 pages have too many parameters in their URLs	0
0 pages have no hreflang and lang attributes	0
0 pages don't have character encoding declared	0
0 pages don't have doctype declared	0
0 pages have a low word count	0
0 pages have incompatible plugin content	0
0 pages contain frames	0

Sitemap.xml not indicated in robots.txt	0
Sitemap.xml not found	0
Homepage does not use HTTPS encryption	0
0 subdomains don't support SNI	0
0 HTTP URLs in sitemap.xml for HTTPS site	0
0 uncompressed pages	0
0 issues with blocked internal resources in robots.txt	0
0 issues with uncompressed JavaScript and CSS files	0
0 issues with uncached JavaScript and CSS files	0
0 pages have a JavaScript and CSS total size that is too large	0
0 pages use too many JavaScript and CSS files	0
0 issues with unminified JavaScript and CSS files	0
0 link URLs are too long	0

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16 0

6 orphaned pages in sitemaps

6 0

About this issue: An orphaned page is a webpage that is not linked to internally. Including orphaned pages in your sitemap.xml files is considered to be a bad practice, as these pages will be crawled by search engines. Crawling outdated orphaned pages will waste your crawl budget. If an orphaned page in your sitemap.xml file has valuable content, we recommend that you link to it internally. How to fix: Review all orphaned pages in your sitemap.xml files and do either of the following: If a page is no longer needed, remove it; If a page has valuable content and brings traffic to your website, link to it from another page on your website; If a page serves a specific need and requires no internal linking, leave it as is.

4 URLs with a permanent redirect

4 0

About this issue: Although using permanent redirects (a 301 or 308 redirect) is appropriate in many situations (for example, when you move a website to a new domain, redirect users from a deleted page to a new one, or handle duplicate content issues), we recommend that you keep them to a reasonable minimum. Every time you redirect one of your website's pages, it decreases your crawl budget, which may run out before search engines can crawl the page you want to be indexed. Moreover, too many permanent redirects can be confusing to users. How to fix: Review all URLs with a permanent redirect. Change permanent redirects to a target page URL where possible.

3 pages have only one incoming internal link

3 0

About this issue: Having very few incoming internal links means very few visits, or even none, and fewer chances of placing in search results. It is a good practice to add more incoming internal links to pages with useful content. That way, you can rest assured that users and search engines will never miss them. How to fix: Add more incoming internal links to pages with important content.

2 subdomains don't support HSTS

2 0

1 page has more than one H1 tag

1 0

0 pages are blocked from crawling

0 0

0 page URLs are longer than 200 characters

0 0

0 outgoing external links contain nofollow attributes

0 0

Robots.txt not found

0 0

0 pages have hreflang language mismatch issues

0 0

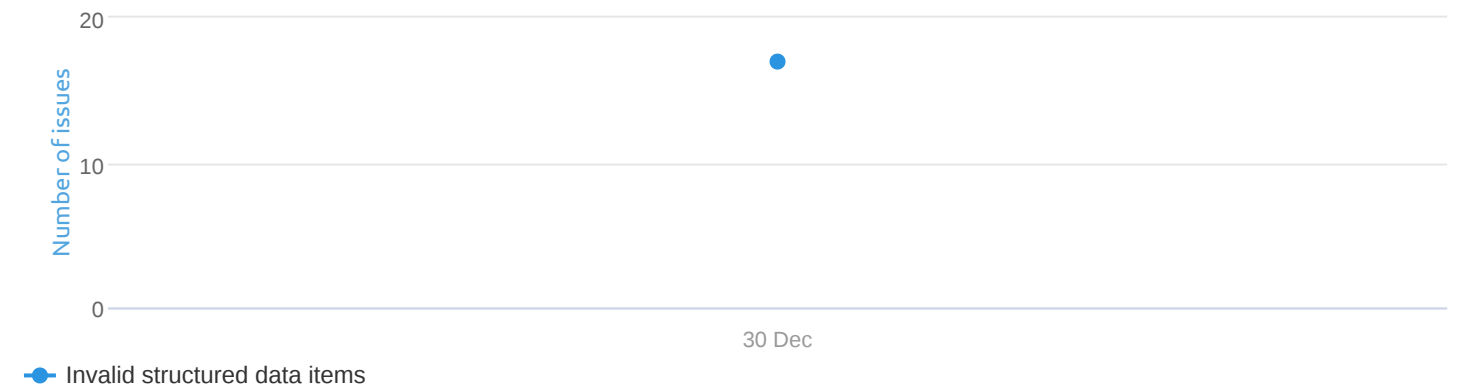
0 orphaned pages in Google Analytics	0
0 pages take more than 1 second to become interactive	0
0 pages blocked by X-Robots-Tag: noindex HTTP header	0
0 issues with blocked external resources in robots.txt	0
0 issues with broken external JavaScript and CSS files	0
0 pages need more than 3 clicks to be reached	0
0 resources are formatted as page link	0
0 links on this page have no anchor text	0
0 links on this page have non-descriptive anchor text	0
0 links to external pages or resources returned a 403 HTTP status code	0

Invalid structured data items

i *About this issue: This issue is triggered if structured data items contain fields that do not meet Google's guidelines <https://developers.google.com/search/docs/data-types/article>. Implementing and maintaining your structured data correctly is important if you want to get an edge over your competitors in search results. If your website markup has errors, crawlers will not be able to properly understand it, and you may run the risk of losing the chance of gaining rich snippets and getting more favorable rankings. For more information on the structured data requirements, see <https://schema.org>, Google documentation <https://developers.google.com/search/docs/data-types/article> or our article <https://www.semrush.com/kb/1084-structured-data-items-site-audit>. How to fix: Check structured data on your webpages with a validation tool. Please note that different markup testing tools may show different results. We recommend that you use the Rich Results Test tool <https://search.google.com/test/rich-results> to review and validate your pages' structured data against their rich snippet requirements.*

Historical chart for audits

Period: December 30, 2022 (19:00) - December 30, 2022 (19:00)



Invalid structured data items 17

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Page URL	Structured Data Type	Affected Fields	Discovered
Concrete Kelowna Concrete Contractor Kelowna Kelowna Concrete https://concretekelowna.com	Local Business	1 field: address	December 30, 2022 (19:00) [new]
Concrete Kelowna Concrete Contractor Kelowna Kelowna Concrete https://concretekelowna.com/	Local Business	1 field: address	December 30, 2022 (19:00) [new]
Concrete Contractor Kelowna BC https://concretekelowna.com/about/	Local Business	1 field: address	December 30, 2022 (19:00) [new]
Concrete Costs in Kelowna BC https://concretekelowna.com/concrete-cost-in-kelowna/	Local Business	1 field: address	December 30, 2022 (19:00) [new]
Kelowna Concrete Driveway https://concretekelowna.com/concrete-driveway/	Local Business	1 field: address	December 30, 2022 (19:00) [new]
Kelowna Concrete Finishing https://concretekelowna.com/concrete-finishing/	Local Business	1 field: address	December 30, 2022 (19:00) [new]
Concrete Patio Kelowna BC https://concretekelowna.com/concrete-patio/	Local Business	1 field: address	December 30, 2022 (19:00) [new]

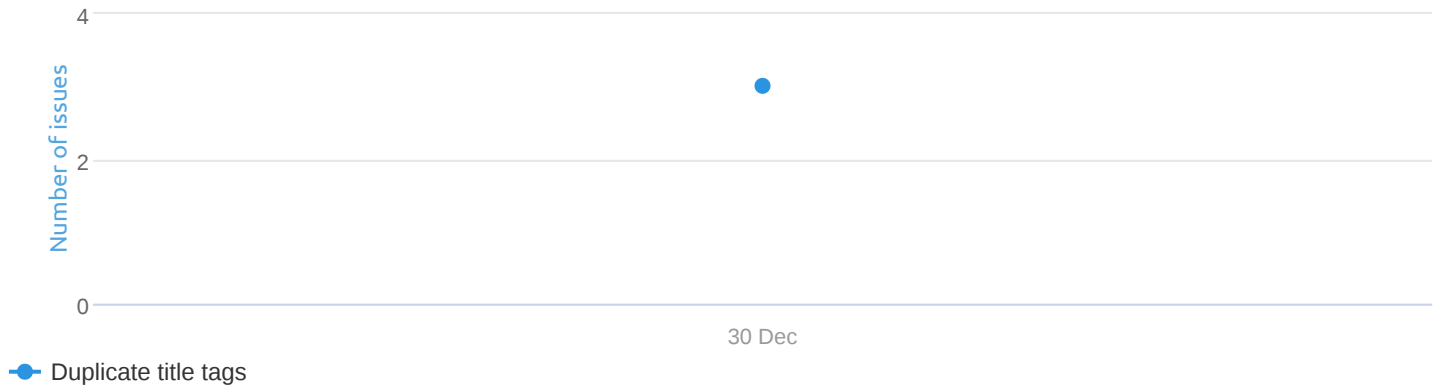
Page URL	Structured Data Type	Affected Fields	Discovered
Concrete Services Concrete Contractors Kelowna BC https://concretekelowna.com/concrete-services-kelowna-bc/	Local Business	1 field: address	December 30, 2022 (19:00) [new]
Concrete Services https://concretekelowna.com/concrete_services/	Local Business	1 field: address	December 30, 2022 (19:00) [new]
Concrete Contractor Kelowna, BC https://concretekelowna.com/contact/	Local Business	1 field: address	December 30, 2022 (19:00) [new]
Everything You Need to Know About Exposed Aggregate Concrete - Kelowna Concrete Service https://concretekelowna.com/everything-you-need-to-know-about-t-exposed-aggregate-concrete/	Local Business	1 field: address	December 30, 2022 (19:00) [new]
How to build a Stamped Concrete Patio - Kelowna Concrete Service https://concretekelowna.com/how-to-build-a-stamped-concrete-patio/	Local Business	1 field: address	December 30, 2022 (19:00) [new]
How to Clean a Concrete Patio - Kelowna Concrete Service https://concretekelowna.com/how-to-clean-a-concrete-patio/	Local Business	1 field: address	December 30, 2022 (19:00) [new]
Professionals with Concrete Kelowna BC - Kelowna Concrete Service https://concretekelowna.com/professionals-with-concrete-kelowna-bc/	Local Business	1 field: address	December 30, 2022 (19:00) [new]
Concrete Contractor Kelowna, BC https://concretekelowna.com/services/	Local Business	1 field: address	December 30, 2022 (19:00) [new]
Stamped Concrete Kelowna BC https://concretekelowna.com/stamped-concrete/	Local Business	1 field: address	December 30, 2022 (19:00) [new]
Where to Find a Concrete Contractor Near Me - Kelowna Concrete Service https://concretekelowna.com/where-to-find-a-concrete-contractor-near-me/	Local Business	1 field: address	December 30, 2022 (19:00) [new]

Duplicate title tags

- i** *About this issue: Our crawler reports pages that have duplicate title tags only if they are exact matches. Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned. Moreover, identical <title> tags confuse users as to which webpage they should follow. How to fix: Provide a unique and concise title for each of your pages that contains your most important keywords. For information on how to create effective titles, please see this Google article: <https://support.google.com/webmasters/answer/35624>*

Historical chart for audits

Period: December 30, 2022 (19:00) - December 30, 2022 (19:00)



Duplicate title tags 3

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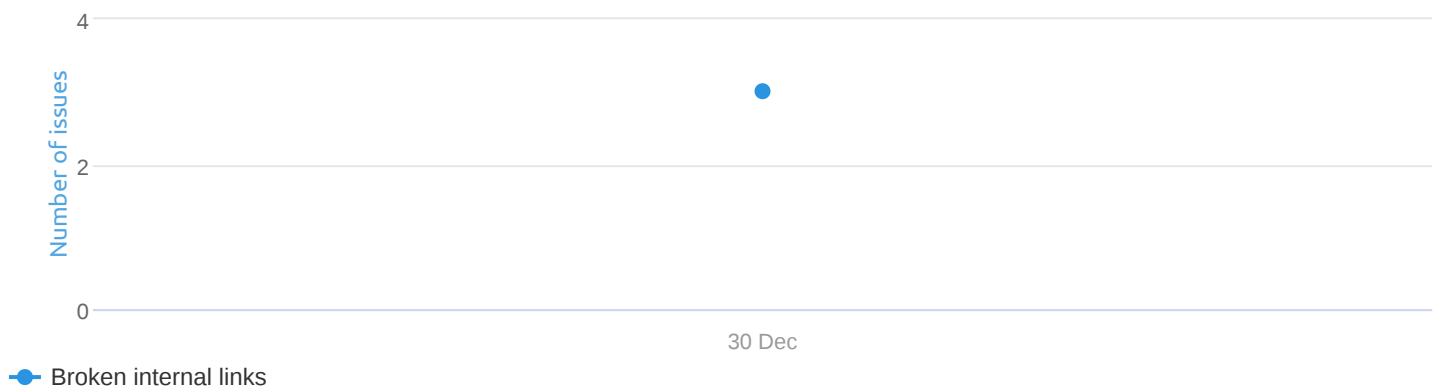
Title Tag	Duplicates	Discovered
Concrete Contractor Kelowna, BC https://concretekelowna.com/contact/	3	December 30, 2022 (19:00) [new]
Concrete Contractor Kelowna, BC https://concretekelowna.com/services/	3	December 30, 2022 (19:00) [new]
Concrete Contractor Kelowna BC https://concretekelowna.com/about/	3	December 30, 2022 (19:00) [new]

Broken internal links

i About this issue: Broken internal links lead users from one website to another and bring them to non-existent webpages. Multiple broken links negatively affect user experience and may worsen your search engine rankings because crawlers may think that your website is poorly maintained or coded. Please note that our crawler may detect a working link as broken. Generally, this happens if the server hosting the website you're referring to blocks our crawler from accessing this website. How to fix: Please follow all links reported as broken. If a target webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as broken do work when accessed with a browser, you should contact the website's owner and inform them about the issue.

Historical chart for audits

Period: December 30, 2022 (19:00) - December 30, 2022 (19:00)



Broken internal links 3

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Page URL	Broken Link URL	HTTP Code	Discovered
Concrete Kelowna Concrete Contractor Kelowna Kelowna Concrete https://concretekelowna.com	https://concretekelowna.com/near-me	404	December 30, 2022 (19:00) [new]
Concrete Kelowna Concrete Contractor Kelowna Kelowna Concrete https://concretekelowna.com/	https://concretekelowna.com/near-me	404	December 30, 2022 (19:00) [new]
Concrete Patio Kelowna BC https://concretekelowna.com/concrete-patio/	https://concretekelowna.com/concrete-repair/	404	December 30, 2022 (19:00) [new]

4xx errors

i About this issue: A 4xx error means that a webpage cannot be accessed. This is usually the result of broken links. These errors prevent users and search engine robots from accessing your webpages, and can negatively affect both user experience and search engine crawlability. This will in turn lead to a drop in traffic driven to your website. Please be aware that crawler may detect a working link as broken if your website blocks our crawler from accessing it. This usually happens due to the following reasons: 1. DDoS protection system. 2. Overloaded or misconfigured server. How to fix: If a webpage returns an error, remove all links leading to the error page or replace it with another resource. To identify all pages on your website that contain links to a 4xx page, click "View broken links" next to the error page. If the links reported as 4xx do work when accessed with a browser, you can try either of the following: 1. Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt

Historical chart for audits

Period: December 30, 2022 (19:00) - December 30, 2022 (19:00)



4xx errors 2

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Page URL	HTTP Code	Discovered
https://concretekelowna.com/concrete-repair/	404	December 30, 2022 (19:00) [new]
https://concretekelowna.com/near-me	404	December 30, 2022 (19:00) [new]

Duplicate meta descriptions

i *About this issue: Our crawler reports pages that have duplicate meta descriptions only if they are exact matches. A <meta description> tag is a short summary of a webpage's content that helps search engines understand what the page is about and can be shown to users in search results. Duplicate meta descriptions on different pages mean a lost opportunity to use more relevant keywords. Also, duplicate meta descriptions make it difficult for search engines and users to differentiate between different webpages. It is better to have no meta description at all than to have a duplicate one. How to fix: Provide a unique, relevant meta description for each of your webpages. For information on how to create effective meta descriptions, please see this Google article: <https://support.google.com/webmasters/answer/35624>*

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Duplicate meta descriptions 2

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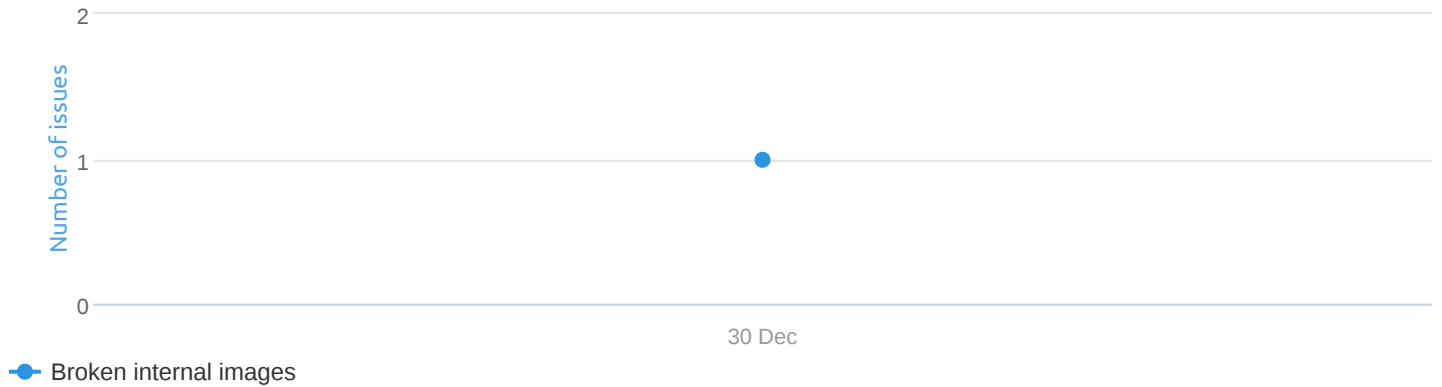
Page URL	Duplicates	Discovered
Concrete Contractor Kelowna, BC https://concretekelowna.com/contact/	1	December 30, 2022 (19:00) [new]
Concrete Contractor Kelowna, BC https://concretekelowna.com/services/	1	December 30, 2022 (19:00) [new]

Broken internal images

i *About this issue: An internal broken image is an image that can't be displayed because it no longer exists, its URL is misspelled, or because the file path is not valid. Broken images may jeopardize your search rankings because they provide a poor user experience and signal to search engines that your page is low quality. How to fix: To fix a broken internal image, perform one of the following: 1. If an image is no longer located in the same location, change its URL. 2. If an image was deleted or damaged, replace it with a new one. 3. If an image is no longer needed, simply remove it from your page's code*

Historical chart for audits

Period: December 30, 2022 (19:00) - December 30, 2022 (19:00)



Broken internal images 1

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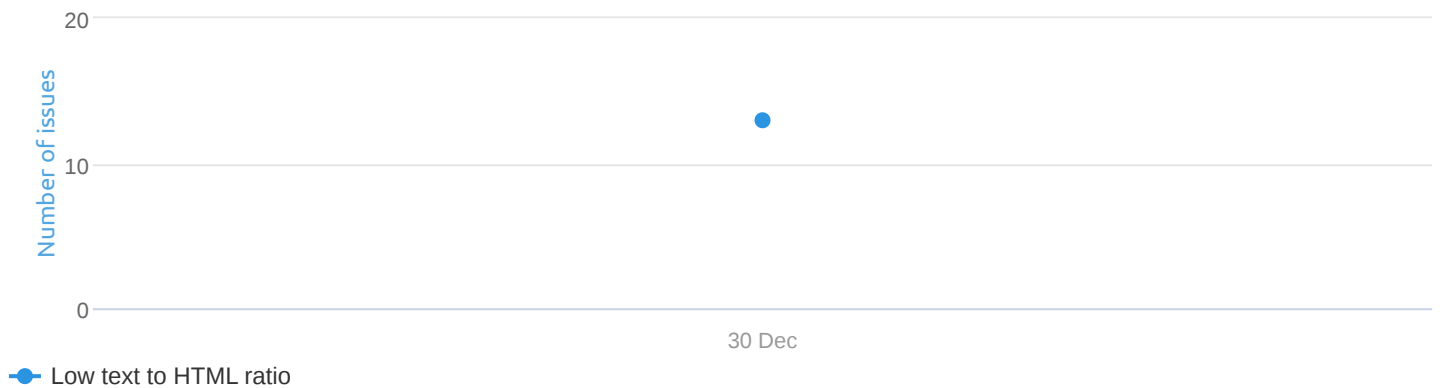
Page URL	Image URL	HTTP Code	Discovered
Stamped Concrete Kelowna BC https://concretekelowna.com/stamped-concrete/	https://concretekelowna.com/wp-content/uploads/2022/02/free-quote1-1.png	404	December 30, 2022 (19:00) [new]

Low text to HTML ratio

i *About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.*

Historical chart for audits

Period: December 30, 2022 (19:00) - December 30, 2022 (19:00)



Low text to HTML ratio 13

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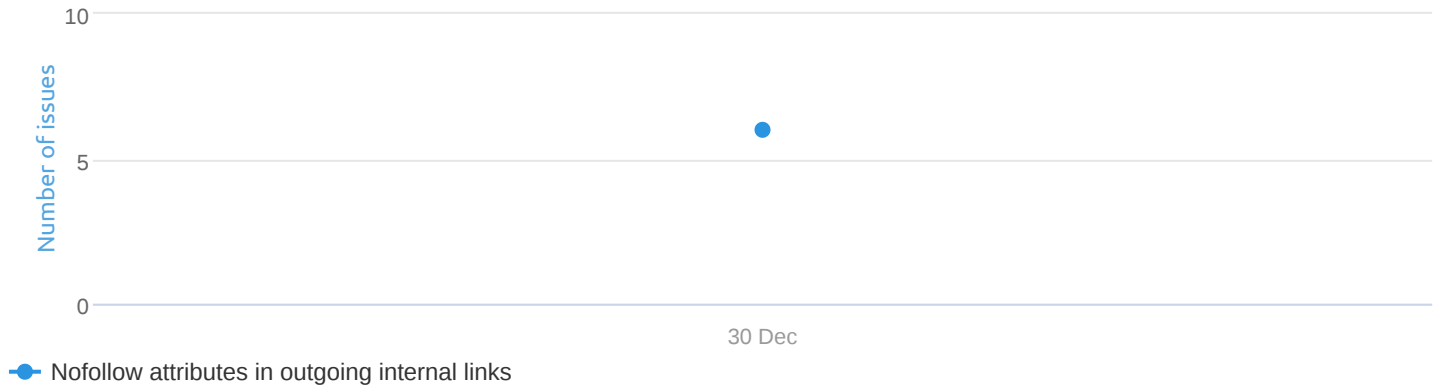
Page URL	Ratio	Discovered
Concrete Kelowna Concrete Contractor Kelowna Kelowna Concrete https://concretekelowna.com	0.06	December 30, 2022 (19:00) [new]
Concrete Kelowna Concrete Contractor Kelowna Kelowna Concrete https://concretekelowna.com/	0.06	December 30, 2022 (19:00) [new]
Concrete Contractor Kelowna BC https://concretekelowna.com/about/	0.04	December 30, 2022 (19:00) [new]
Concrete Costs in Kelowna BC https://concretekelowna.com/concrete-cost-in-kelowna/	0.07	December 30, 2022 (19:00) [new]
Kelowna Concrete Driveway https://concretekelowna.com/concrete-driveway/	0.07	December 30, 2022 (19:00) [new]
Kelowna Concrete Finishing https://concretekelowna.com/concrete-finishing/	0.05	December 30, 2022 (19:00) [new]
Concrete Patio Kelowna BC https://concretekelowna.com/concrete-patio/	0.05	December 30, 2022 (19:00) [new]
Concrete Services Concrete Contractors Kelowna BC https://concretekelowna.com/concrete-services-kelowna-bc/	0.06	December 30, 2022 (19:00) [new]
Concrete Services https://concretekelowna.com/concrete_services/	0.04	December 30, 2022 (19:00) [new]
Concrete Contractor Kelowna, BC https://concretekelowna.com/contact/	0.03	December 30, 2022 (19:00) [new]
Professionals with Concrete Kelowna BC - Kelowna Concrete Service https://concretekelowna.com/professionals-with-concrete-kelowna-bc/	0.09	December 30, 2022 (19:00) [new]
Concrete Contractor Kelowna, BC https://concretekelowna.com/services/	0.03	December 30, 2022 (19:00) [new]
Stamped Concrete Kelowna BC https://concretekelowna.com/stamped-concrete/	0.05	December 30, 2022 (19:00) [new]

Nofollow attributes in outgoing internal links

i About this issue: The `rel="nofollow"` attribute is an element in an `<a>` tag that tells crawlers not to follow the link (e.g., "`Nofollow link example`"). "Nofollow" links don't pass any link juice to referred webpages. That's why it is not recommended that you use nofollow attributes in internal links. You should let link juice flow freely throughout your website. Moreover, unintentional use of nofollow attributes may result in your webpage being ignored by search engine crawlers even if it contains a valuable content. How to fix: Make sure not to use nofollow attributes by mistake. Remove them from `<a>` tags, if necessary.

Historical chart for audits

Period: December 30, 2022 (19:00) - December 30, 2022 (19:00)



Nofollow attributes in outgoing internal links 6

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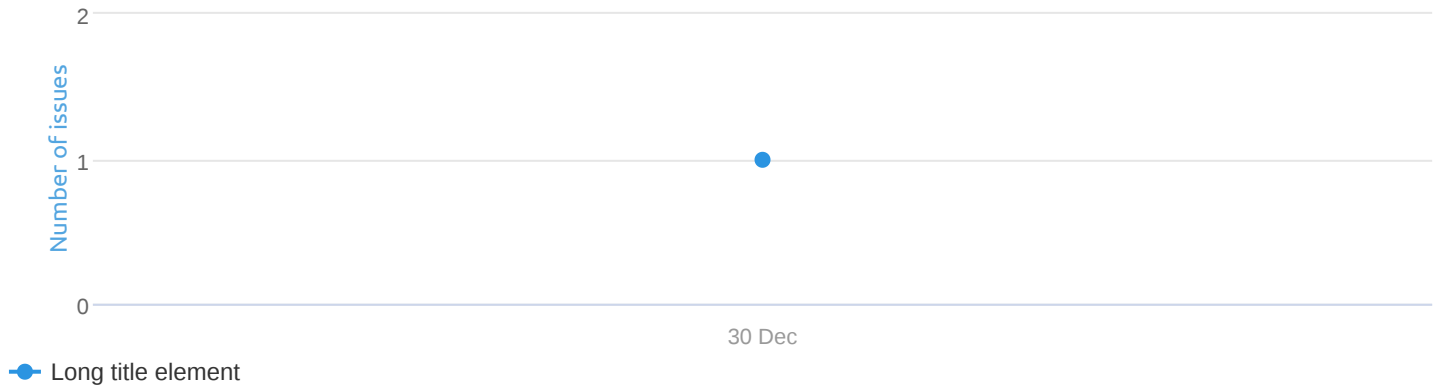
Page URL	Link URL	Discovered
Concrete Costs in Kelowna BC https://concretekelowna.com/concrete-cost-in-kelowna/	https://concretekelowna.com/concrete-cost-in-kelowna/	December 30, 2022 (19:00) [new]
Everything You Need to Know About Exposed Aggregate Concrete - Kelowna Concrete Service https://concretekelowna.com/everything-you-need-to-know-about-exposed-aggregate-concrete/	https://concretekelowna.com/everything-you-need-to-know-about-exposed-aggregate-concrete/	December 30, 2022 (19:00) [new]
How to build a Stamped Concrete Patio - Kelowna Concrete Service https://concretekelowna.com/how-to-build-a-stamped-concrete-patio/	https://concretekelowna.com/how-to-build-a-stamped-concrete-patio/	December 30, 2022 (19:00) [new]
How to Clean a Concrete Patio - Kelowna Concrete Service https://concretekelowna.com/how-to-clean-a-concrete-patio/	https://concretekelowna.com/how-to-clean-a-concrete-patio/	December 30, 2022 (19:00) [new]
Professionals with Concrete Kelowna BC - Kelowna Concrete Service https://concretekelowna.com/professionals-with-concrete-kelowna-bc/	https://concretekelowna.com/professionals-with-concrete-kelowna-bc/	December 30, 2022 (19:00) [new]
Where to Find a Concrete Contractor Near Me - Kelowna Concrete Service https://concretekelowna.com/where-to-find-a-concrete-contractor-near-me/	https://concretekelowna.com/where-to-find-a-concrete-contractor-near-me/	December 30, 2022 (19:00) [new]

Long title element

i About this issue: Most search engines truncate titles containing more than 70 characters. Incomplete and shortened titles look unappealing to users and won't entice them to click on your page. For more information, please see this Google article: <https://support.google.com/webmasters/answer/35624>. How to fix: Try to rewrite your page titles to be 70 characters or less.

Historical chart for audits

Period: December 30, 2022 (19:00) - December 30, 2022 (19:00)



Long title element 1

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Page URL	Title	Discovered
Everything You Need to Know About Exposed Aggregate Concrete - Kelowna Concrete Service https://concretekelowna.com/everything-you-need-to-know-about-exposed-aggregate-concrete/	Everything You Need to Know About Exposed Aggregate Concrete - Kelowna Concrete Service	December 30, 2022 (19:00) [new]

Duplicate content in h1 and title

i About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page. For more information, please see this Google article: <https://support.google.com/webmasters/answer/35624>. How to fix: Try to create different content for your <title> and <h1> tags.

Historical chart for audits

Period: December 30, 2022 (19:00) - December 30, 2022 (19:00)



Duplicate content in h1 and title 1

concretekelowna.com

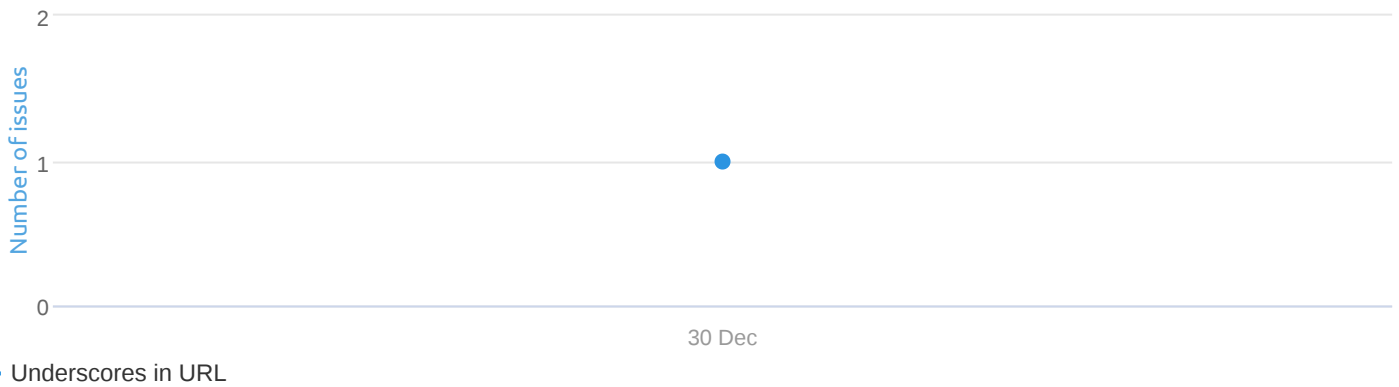
Page URL	Title	Discovered
Concrete Services https://concretekelowna.com/concrete_services/	Concrete Services	December 30, 2022 (19:00) [new]

Underscores in URL

i About this issue: When it comes to URL structure, using underscores as word separators is not recommended because search engines may not interpret them correctly and may consider them to be a part of a word. Using hyphens instead of underscores makes it easier for search engines to understand what your page is about. Although using underscores doesn't have a huge impact on webpage visibility, it decreases your page's chances of appearing in search results, as opposed to when hyphens are used. For more information, please see this Google article: <https://support.google.com/webmasters/answer/76329?hl=en>. How to fix: Replace underscores with hyphens. However, if your page ranks well, we do not recommend that you do this.

Historical chart for audits

Period: December 30, 2022 (19:00) - December 30, 2022 (19:00)



Underscores in URL 1

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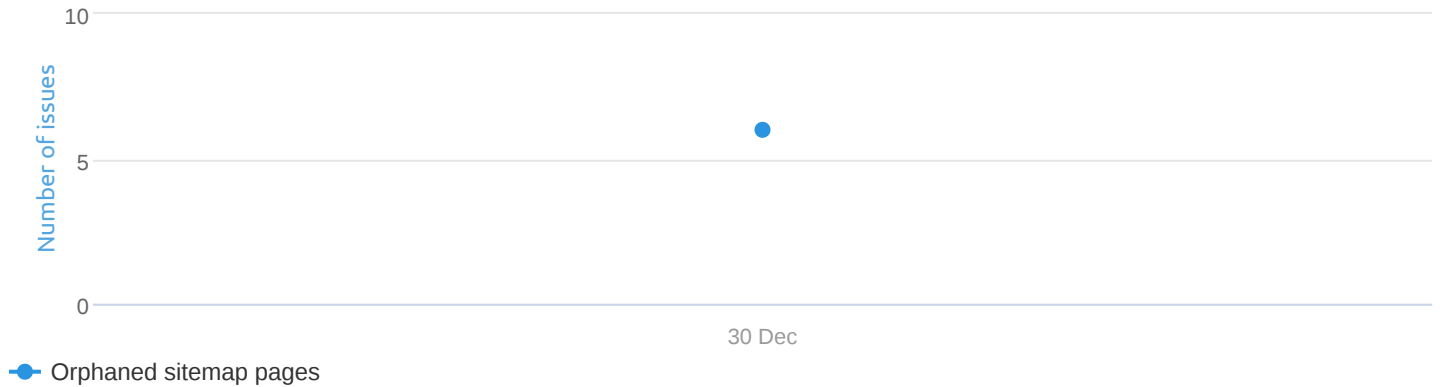
Page URL	Discovered
Concrete Services https://concretekelowna.com/concrete_services/	December 30, 2022 (19:00) [new]

Orphaned sitemap pages

i About this issue: An orphaned page is a webpage that is not linked to internally. Including orphaned pages in your sitemap.xml files is considered to be a bad practice, as these pages will be crawled by search engines. Crawling outdated orphaned pages will waste your crawl budget. If an orphaned page in your sitemap.xml file has valuable content, we recommend that you link to it internally. How to fix: Review all orphaned pages in your sitemap.xml files and do either of the following: If a page is no longer needed, remove it; If a page has valuable content and brings traffic to your website, link to it from another page on your website; If a page serves a specific need and requires no internal linking, leave it as is.

Historical chart for audits

Period: December 30, 2022 (19:00) - December 30, 2022 (19:00)



Orphaned sitemap pages 6

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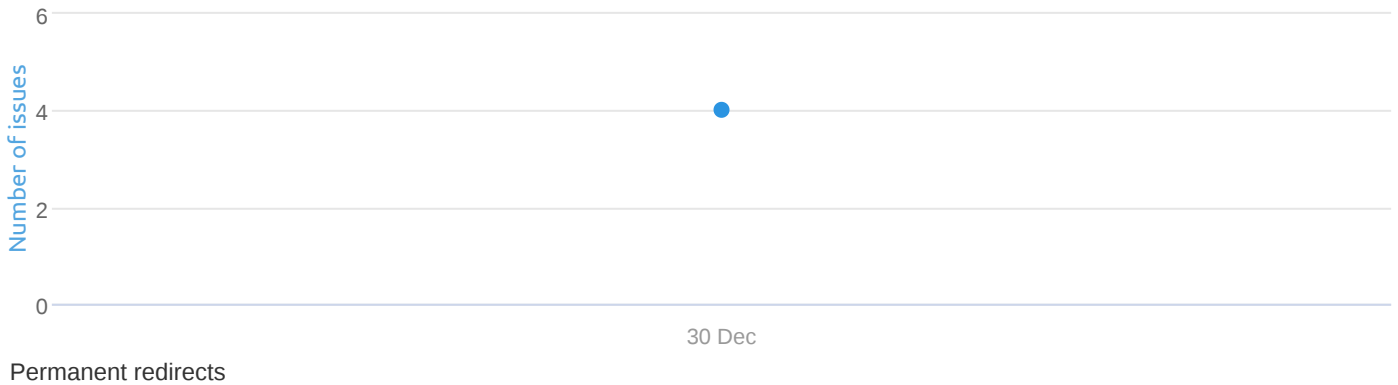
Sitemap URL	Page URL	Discovered
https://concretekelowna.com/category-sitemap.xml	https://concretekelowna.com/category/uncategorized/	December 30, 2022 (19:00) [new]
https://concretekelowna.com/local-sitemap.xml	https://concretekelowna.com/locations.kml	December 30, 2022 (19:00) [new]
https://concretekelowna.com/page-sitemap.xml	https://concretekelowna.com/concrete-services-vernon-bc/	December 30, 2022 (19:00) [new]
https://concretekelowna.com/page-sitemap.xml	https://concretekelowna.com/blog/	December 30, 2022 (19:00) [new]
https://concretekelowna.com/post-sitemap.xml	https://concretekelowna.com/5-benefits-of-using-stamped-concrete-for-your-patio/	December 30, 2022 (19:00) [new]
https://concretekelowna.com/post-sitemap.xml	https://concretekelowna.com/concrete-driveway-costs/	December 30, 2022 (19:00) [new]

Permanent redirects

i *About this issue: Although using permanent redirects (a 301 or 308 redirect) is appropriate in many situations (for example, when you move a website to a new domain, redirect users from a deleted page to a new one, or handle duplicate content issues), we recommend that you keep them to a reasonable minimum. Every time you redirect one of your website's pages, it decreases your crawl budget, which may run out before search engines can crawl the page you want to be indexed. Moreover, too many permanent redirects can be confusing to users. How to fix: Review all URLs with a permanent redirect. Change permanent redirects to a target page URL where possible.*

Historical chart for audits

Period: December 30, 2022 (19:00) - December 30, 2022 (19:00)



Permanent redirects 4

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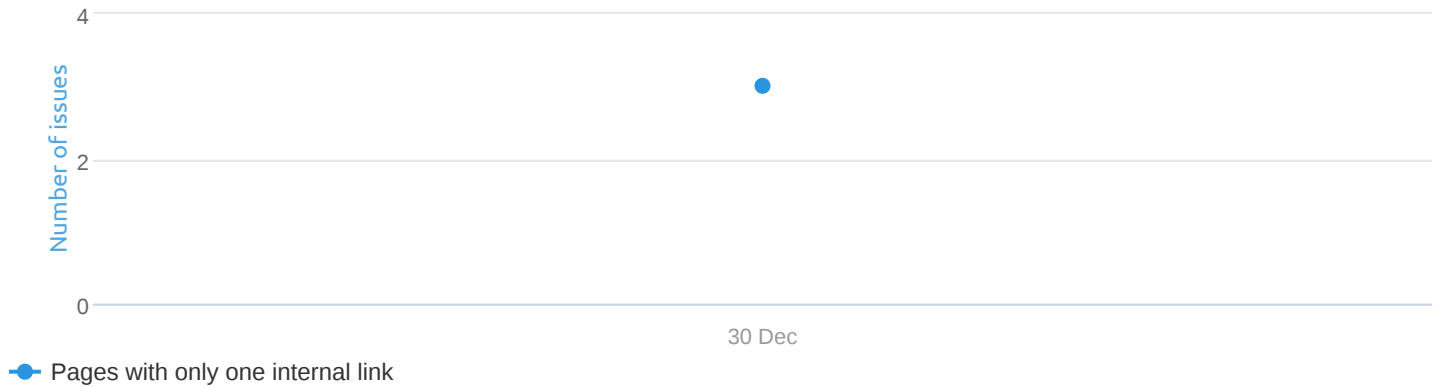
Page URL with Redirect Link	Initial Redirect URL	Final Destination URL	Status code	Discovered
Concrete Kelowna Concrete Contractor Kelowna Kelowna Concrete https://concretekelowna.com	https://concretekelowna.com/professionals-with-concrete-kelowna-bc	https://concretekelowna.com/professionals-with-concrete-kelowna-bc/	301	December 30, 2022 (19:00) [new]
Concrete Kelowna Concrete Contractor Kelowna Kelowna Concrete https://concretekelowna.com	https://concretekelowna.com/where-to-find-a-concrete-contractor-near-me	https://concretekelowna.com/where-to-find-a-concrete-contractor-near-me/	301	December 30, 2022 (19:00) [new]
Concrete Kelowna Concrete Contractor Kelowna Kelowna Concrete https://concretekelowna.com/	https://concretekelowna.com/professionals-with-concrete-kelowna-bc	https://concretekelowna.com/professionals-with-concrete-kelowna-bc/	301	December 30, 2022 (19:00) [new]
Concrete Kelowna Concrete Contractor Kelowna Kelowna Concrete https://concretekelowna.com/	https://concretekelowna.com/where-to-find-a-concrete-contractor-near-me	https://concretekelowna.com/where-to-find-a-concrete-contractor-near-me/	301	December 30, 2022 (19:00) [new]

Pages with only one internal link

i About this issue: Having very few incoming internal links means very few visits, or even none, and fewer chances of placing in search results. It is a good practice to add more incoming internal links to pages with useful content. That way, you can rest assured that users and search engines will never miss them. How to fix: Add more incoming internal links to pages with important content.

Historical chart for audits

Period: December 30, 2022 (19:00) - December 30, 2022 (19:00)



Pages with only one internal link 3

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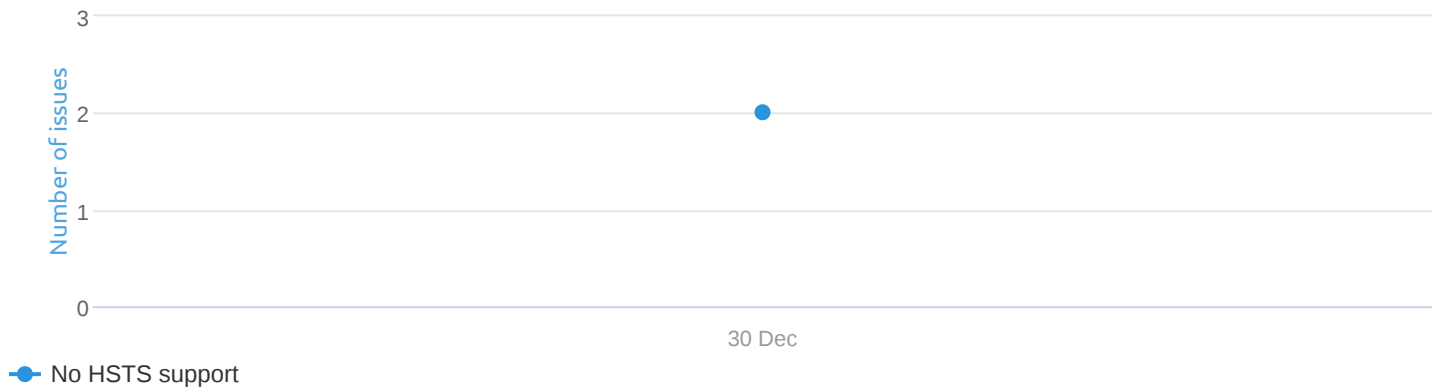
Page URL	Discovered
Concrete Costs in Kelowna BC https://concretekelowna.com/concrete-cost-in-kelowna/	December 30, 2022 (19:00) [new]
How to build a Stamped Concrete Patio - Kelowna Concrete Service https://concretekelowna.com/how-to-build-a-stamped-concrete-patio/	December 30, 2022 (19:00) [new]
How to Clean a Concrete Patio - Kelowna Concrete Service https://concretekelowna.com/how-to-clean-a-concrete-patio/	December 30, 2022 (19:00) [new]

No HSTS support

i About this issue: HTTP Strict Transport Security (HSTS) informs web browsers that they can communicate with servers only through HTTPS connections. So, to ensure that you don't serve unsecured content to your audience, we recommend that you implement HSTS support. How to fix: Use a server that supports HSTS.

Historical chart for audits

Period: December 30, 2022 (19:00) - December 30, 2022 (19:00)



No HSTS support 2

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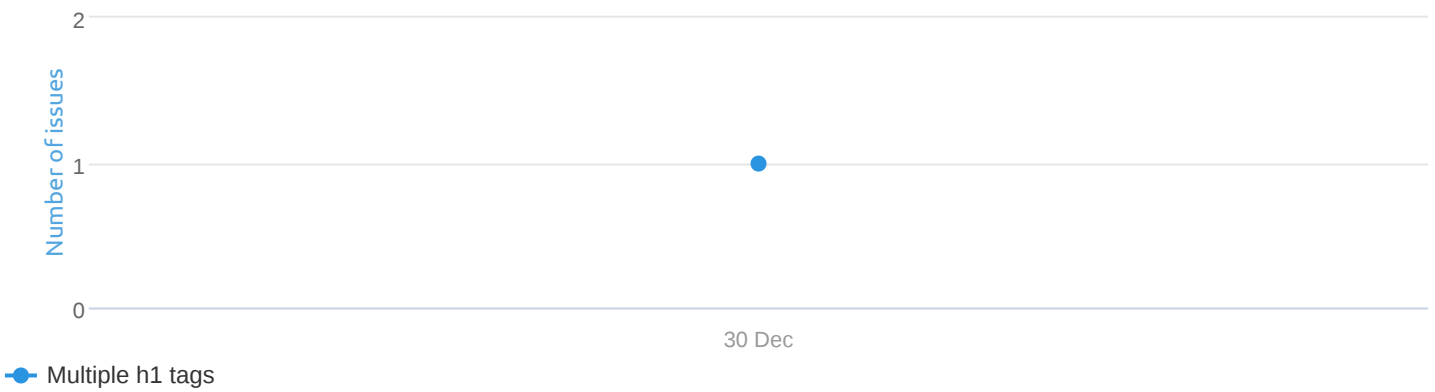
Subdomain	Discovered
concretekelowna.com	December 30, 2022 (19:00) [new]
www.concretekelowna.com	December 30, 2022 (19:00) [new]

Multiple h1 tags

i About this issue: Although multiple <h1> tags are allowed in HTML5, we still do not recommend that you use more than one <h1> tag per page. Including multiple <h1> tags may confuse users. How to fix: Use multiple <h2>-<h6> tags instead of an <h1>.

Historical chart for audits

Period: December 30, 2022 (19:00) - December 30, 2022 (19:00)



Multiple h1 tags 1

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Page URL	H1 Count	Discovered
How to Clean a Concrete Patio - Kelowna Concrete Service https://concretekelowna.com/how-to-clean-a-concrete-patio/	3	December 30, 2022 (19:00) [new]